



HOW TO HOST YOUR OWN EVENT

PREPARATION

- Create an invitation.
- Follow up with a phone call.
- Send a reminder (via email, text message, etc.) two days before.
- Choose who from your team will deliver the Opportunity Meeting presentation.
- Choose who from your team will deliver the product and business stories and coach them.
- Have your product display ready.

SET UP

- Create an atmosphere with lighting, music, etc.
- Set up a Premium Pack or a 30-Day System product display.
- Place catalogues and brochures on a table.
- Prepare samples (IsaLean™ Shake, IsaDelight™ and Hydrate).
- Make sure you have water and glasses on hand. Make up AMPED™ Hydrate or Nourish For Life™.
- Do a test run of the presentations to make sure it works.

WELCOME

- Focus on the new people.
- Spread out Associates to make connections, and make people feel welcome.
- Play music.
- Keep conversations casual.
- Give out product samples

OPPORTUNITY MEETING

- Welcome everyone and thank them for coming.
- Share your story about why you joined and your experience on the products (two minutes or less).
- Ask your guests why they're attending. For example...
 - Who is here because you are looking to lose a few pounds?
 - Who is here because you're interested in earning extra income?
 - Who is here for something else?
- Go through the Opportunity Meeting presentation, telling them the basics about Isagenix
- Choose Associates to share at least one product and one business story.
- Explain the good, better, best Systems display. Make sure you keep it simple. People want to know how they're going to incorporate Isagenix into their current lifestyle (four minutes or less).
- Close with a call to action — invite people to get started and sign them up.